

Intellectual Property Rights Management: Rookies, Dealers And Strategists By Lars Alkaersig;Toke Reichstein

By Lars Alkaersig;Toke Reichstein

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Pris 871 kr. K p Intellectual Property Rights Management Lars Alkaersig, Karin Beukel, Toke Reichstein p Rights Management Rookies, Dealers and Strategists.

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Intellectual property (IP) refers to creations of the mind: inventions, literary and artistic works, and symbols, names, images, and designs used in commerce.

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Intellectual Property Rights Management explores Intellectual Property Rights Management: Rookies, Dealers and Strategists Toke Reichstein is Professor

Author/Creator Alkaersig, Lars, author. Language English. Publication Houndmills, Basingstoke, Hampshire ; New York, NY : Palgrave Macmillan, 2015.

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