

# Marketing Your Event Planning Business: A Creative Approach To Gaining The Competitive Edge By Judy Allen

By Judy Allen

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An International Approach, Marketing Your Event Planning Business A Creative Approach to Gaining the Competitive Edge, Judy Allen, May 21,  
If you have an event planning business (or planning to start one), here are 10 ideas on how to market your business and get clients: 1. Hook up with big event

Jan 02, 2006 Business Event Planning Based on the Customer's Another strategy for integrating business events into your marketing plan is based on target audience

Judy Allen. Recorded Books Marketing Materials; RBdigital. This bestselling all-in-one guide to the event planning business is back and better than ever,

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Judy Allen is one of the world's leading authorities on life energy investments that maximize personal and professional returns Creative Writing; People;

Aug 07, 2011 While no event marketing strategies are guaranteed to work Really work hard to measure the bottom line value of business meetings and event planning

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Occasions personal event planning business plan to help its customers plan their own events. a new breath of air in the event planning market.

Last month I blogged here about how being socially responsible can help you market your business more effectively. When planning your event,

Use these tips and ideas to make business event planning a breeze: Planning Your Event. 7  
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A Creative Approach To Gaining The Competitive Edge by To Gaining The Competitive Edge by  
Judy Allen online , business, event, planning, marketing

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Allen, Judy

Event Planning; Event Tips; Marketing; Marketing Your Event Planning Business: A Creative  
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budget, create timeline schedules, work with vendors, and market events. If you want a  
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BlueprintTV, Jeff shares tips on: 1. How finding

Marketing Your Event Planning Business shows event planners and event management companies  
how to gain the competitive edge by setting themselves apart, pursuing new

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The Ultimate Guide to Event Planning, Marketing and Sales (Business, A Creative Approach to  
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The Social Market. Social events include weddings, birthdays, anniversary parties, How much  
money will you need to start your event planning business?

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