

Marketing Your Event Planning Business: A Creative Approach To Gaining The Competitive Edge By Judy Allen

By Judy Allen

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Judy Allen gives tips on marketing your event planning business. A Creative Approach to Gaining the Competitive Edge, by veteran event planner Judy Allen, Marketing Your Event Planning Business: Marketing Your Event Planning Business: A Creative Approach to Gaining the Competitive Edge by Judy Allen. \$44.12.

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Get the word out about your services with these eight marketing tactics that are sure to bring in the business.

An International Approach, Marketing Your Event Planning Business A Creative Approach to Gaining the Competitive Edge, Judy Allen, May 21,
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Marketing Your Event Planning Business shows event planners and event management companies how to gain the competitive edge by setting themselves apart, pursuing new

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The Social Market. Social events include weddings, birthdays, anniversary parties, How much money will you need to start your event planning business?

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Judy Allen is one of the world's leading authorities on life energy investments that maximize personal and professional returns Creative Writing; People;

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If you have an event planning business (or planning to start one), here are 10 ideas on how to market your business and get clients: 1. Hook up with big event

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Sales & Marketing Pro; Business Plan Software; How To Write A Marketing Plan; Product Marketing; The corporate market for event planning is steady and profitable.