

# Optimization Of Pharmaceutical R&D Programs And Portfolios: Design And Investment Strategy

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Optimization of Pharmaceutical R&D Programs and Portfolios: Design and Investment Strategy.

Former VP, Investment Optimization Associate Director, R&D Operations, Johnson & Johnson Pharmaceutical R&D; Finance and R&D Portfolio Management

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A revised process for R&D Portfolio Management was R&D Strategy and Portfolio Pharmaceutical R&D now involves complex organizational networks

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