

Propaganda: Its Psychology And Technique By Leonard W. Doob

By Leonard W. Doob

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Hist. 495 Senior Thesis Thesis Advisor: Martha Rampton Propaganda: Its Psychology and Technique Doob, Leonard W. Propaganda, its Psychology and Technique.

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Propaganda; Its Psychology and Technique. By Leonard W. Doob. (New York: Henry Holt and Company. 1935. Pp. 417.) Propaganda and the News. By Will Irwin.

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