

# **This Is How You Pitch: How To Kick Ass In Your First Years Of PR [Kindle Edition] By Ed Zitron**

**By Ed Zitron**

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Feb 21, 2013 This is a guest post by Ed Zitron, Is How You Pitch: How To Kick Ass In Your First How To Kick Ass In Your First Years In PR,

My career often finds me on the receiving end of some pretty amateur PR pitches, so I found Ed Zitron's "This is How You Pitch" to be a breath of fresh air.

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Tune in at 33voic.es/in6v65z Ed Zitron is the founder of EZ-PR, a PR and Media Relations company based in San Francisco. He is also of the author of This Is Ho

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