

# **This Is How You Pitch: How To Kick Ass In Your First Years Of PR [Kindle Edition] By Ed Zitron**

**By Ed Zitron**

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My career often finds me on the receiving end of some pretty amateur PR pitches, so I found Ed Zitron's "This is How You Pitch" to be a breath of fresh air.

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A Conversation With the World's Most Self-Loathing PR from Ed Zitron, the 28-year-old author of This Is How You Pitch: How to Kick Ass in Your First Years

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